

# Zack Pierry

Lead UX Designer | [zackpierry.com](http://zackpierry.com) | San Diego, CA

## Work Experience

### Lead UX Designer

[Jetson Systems/Eleven Systems](#)

(2016-Present)

- Led UX design for FinTech and Property Systems applications in a SaaS environment, collaborating with multidisciplinary teams to deliver exceptional user experiences
- Conducted user research to understand customer use cases and usability, translating insights into intuitive design solutions.
- Designed user flows, wireframes, and high-fidelity prototypes to communicate design concepts effectively.
- Played a key role in influencing product design strategy, driving improvements in existing features, and conceptualizing novel products.
- Integrated user feedback and business requirements into the product design, resulting in enhanced user satisfaction and product success.

### Web Designer, UX/UI Consultant

[ZSS Design](#) - Freelance

(2010-Present)

- Led interface and experience design for a B2C AI poker training application
- Own complex web problems from information gathering to user testing and delivery
- Establish design systems, style guides, and documentation for client use
- Consult on usability, accessibility, and business strategy with diverse stakeholders

### Product Owner, Senior Developer

Alaniz Marketing

(2014-2016)

- Ran an Agile development environment with SCRUM methodologies via Jira
- Cross-functionally collaborated with project stakeholders, developers, and marketers
- Research and analyze user flows and behavior with Google Analytics and HotJar

### Project Lead - Staging & Distribution

Spherion, Inc

(2008-2011)

- Managed an 8-12 person team for a large PC Deployment in an HP distribution facility
- Configured servers, networks, and software for each of the 26,000+ end users

## Education

### Duke University

(2001-2005)

Bachelor of Arts - Sociology

Coursework: Digital Arts Certificate, Statistics, Coaching, Computer Science, Social Psychology

## Software

**Design & Development:** Figma, Adobe CC (XD, PS, AI), Zeplin, Framer, Principle, InVision, GitLab, Storybook, WordPress, JavaScript, LAMP stack, Sketch

**Product Management Tools:** Jira, Trello, Confluence, Miro, Monday, Google Apps, MS Office, FigJam, draw.io